

THE BADGER HERALD

Are you interested in media, online publishing or web development and design?

The Badger Herald, the nation's largest independent student newspaper, is seeking students interested in becoming a part of the Herald's web department.

Learn how a media company operates while contributing to a website thousands see every day, and gain valuable experience that pertains to many career tracks.

Best of all, become a part of the most vibrant student group on the planet!

Web Positions

The web department maintains and develops badgerherald.com, touting 650,000 monthly page views.

The **web associate** works with the web director to develop badgerherald.com. The associate will be responsible for ensuring accurate posting of News, Opinion, Sports and ArtsEtc. stories online five nights biweekly. Typical hours are from 11 p.m. until the entire paper is sent to the printer, generally around 2 a.m. Flexibility is crucial for this salaried position.

Over winter break, we will be preparing to redesign the website and make many significant improvements. The associate will aid in design and programming, so applicants should have some web design and programming experience. Knowledge of HTML and CSS are crucial. Applicants with PHP and MySQL experience preferred. Familiarity with "Web 2.0" principles and AJAX would be ideal.

We're especially interested in students who have a few years before graduation and could be promoted to web director after two successful semesters.

Applicants who are unsure if they are qualified are still encouraged to apply.

The **online content editors** oversee video production. Each editor receives a biweekly salary and is responsible for at least two videos weekly. We have volunteer video reporters to take some stories, but the editors must be prepared to do everything themselves if other help is unavailable.

Experience with the news media and writing would be extremely beneficial, and applicants should have some proficiency with video capturing and editing. Flexibility is crucial for this position.

We're looking for **videographers** interested in capturing local events, conducting field interviews and editing the video to produce online news pieces to be featured on The Badger Herald's website. This is an unpaid position, but video experience is becoming crucial for success in many media related fields. This is an opportunity to put your skills to work on something meaningful to many students on campus.

We're also seeking **multimedia developers** to create interactive Flash, Java or PHP applications and other online content. Instead of futzing around on random projects in your dorm room, put your knowledge to use and create informative and fun web applications thousands will see. This is not a paid position, but the experience will look great on your résumé, and best of all, you'll be welcome to free beer and pizza at our all-staff meetings!

THE **BADGER** HERALD

APPLICATION FOR WEB AND ONLINE CONTENT

Name: _____

Today's date: _____

Department: **Web and Online Content**

Position: _____

Campus address:

Home address:

Mobile number: _____

E-mail: _____

Major: _____ Year: ____

Wave address: _____

Number of credits for spring 2010: _____

Expected graduation date: _____

Please respond to the following:

- How often do you check your e-mail?
- During how much of your day are you reachable via mobile phone?
- What other commitments do you have for spring 2010? Please include a description of other jobs and clubs, and give your general availability.

Web associate applicants:

- Do you have any experience with website development? Be specific, and be sure to describe the extent of your knowledge. Feel free to include links to examples.
- Describe your proficiency or knowledge of each of the following technologies: HTML, CSS, JavaScript, PHP, Java, Perl, Python and Apache.

Online content editor and videographer applicants:

- Describe your video experience.
- Describe your current events competence and your understanding of local issues.
- If applying for online content editor, why should we trust you to help manage the online content department? Have you ever been in a management position? How will you handle producing videos regularly, especially when you can find a reporter to take an assignment?

Multimedia developer applicants:

- Describe any relevant experience with Flash, Java or PHP.

Attach a copy of your résumé and course grid for spring 2010.

Return this application to the web director, Charlie Gorichanaz (cgorichanaz@badgerherald.com), either in person or by e-mail. The Badger Herald offices are located at 326 W. Gorham St. in Madison, two doors down from Silver Mine Subs. Please e-mail if you have any questions or concerns.